

Date: 31.12.2025

Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand

Name of the Activity: Organization of press conference for highlighting the activities of Swachh Bharat Pakhwada by involving all stakeholders including farmers/VIPs/press and electronic media

One of the important activities under the swachhta pakhwada to highlight the activities have been performed at ICAR-CICFR, Bhimtal with the involvement of press and electronic media.

The daily activities were highlighted to spread the objectives of organizing such events for mass awareness. Moreover, the day-to-day activities were also published on the Institute website, Facebook, Twitter, Instagram for a broader circulation amongst the community at large.

The programme concluded with cleanliness activities in the surroundings of the office complex.

Social Media

