

**Date: 30.12.2025**

**Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand**

**Name of the Activity: Involvement of VIP/VVIPs (Union Ministers, MPs and other dignitaries) in the swachhta activities, involvement of print and electronic media may be ensured so that adequate publicity is given to the Swachhta Pakhwada**

**(At ICAR-CICFR Experimental Fish Farm & Field Centre, Champawat, Uttarakhand)**

The programme was organized in the meeting hall of Champawat block in presence of the dignitaries. Different date-wise activities carried out under the campaign were briefed by the Scientist Incharge of the Field Centre.

On this occasion, Shri Shyam Narayan Pandey, Vice President (Rajya Mantri), Advisory Committee on Forest & Environment; Smt. Prema Pandey, Chairperson, Nagar Palika, Champawat; Smt. Anchala Bohra, Block Pramukh, Champawat alongwith the representatives from the print & electronic media were present.

The dignitaries have appreciated the efforts made by ICAR-CICFR in carrying out the various activities under the swachhta pakhwada. The activities undertaken during the various campaigns have demonstrated community participation at large, which will have a positive impact to maintain cleanliness in their surroundings and protect the environment.

