

Date: 28.12.2025

Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand

Name of the Activity:

Massive community mobilization for plastic waste shramdaan: Awareness on waste management and other activities including utilization of organic wastes/generation of wealth from waste, polythene free status. Curb the use of Single Use Plastic (SUP) and discourage the use of plastic in the office. Composting of kitchen and home waste materials, promoting clean & green technologies and organic farming practices in new area.

(At ICAR-CICFR Experimental Fish Farm & Field Centre, Champawat, Uttarakhand)

The activities under the Swachhta pakhwada continued at Village Chaikuni, Champawat in which the villagers alongwith the local youths participated in the activities. They have been briefed about the plastic waste management, segregation of biodegradable and non-biodegradable wastes, single use plastic as well as making of compost out of the kitchen wastes and other biodegradable wastes for use in agriculture/horticulture and kitchen gardens.

The gathering was also educated on environment conservation, which is very important keeping in view of the changing climatic conditions.

The importance of maintaining hygiene in daily life was briefed to the villagers for more efficiency in work. The programme was coordinated by Dr. Pankaj Kumar, Scientist Incharge alongwith Dr. Kishor Kunal, Scientist of the Field Centre. The staff members of the Field Centre, villagers, local youth were present during the campaign.

