

Date: 27.12.2025

Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand

Name of the Activity:

Cleaning of public places, community market places and/or nearby tourist/selected spots. Mobilize teams to clean riverbanks, ponds and beaches. Stocking taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions. Shraamdaan on roadside to clean up surroundings.

(At ICAR-CICFR Experimental Fish Farm & Field Centre, Champawat, Uttarakhand)

The activities on swachhta pakhwada were organized at the religious place "Seetakund". A massive cleanliness campaign was organized to clean the place thoroughly. The prime aim of organizing the campaign was mainly to raise the awareness amongst the community to clean the public places for more visibility to the tourists. The plastic and other waste was collected and disposed off at the identified place. Awareness was created amongst the local community for safe disposal of biodegradable and non-biodegradable wastes.

