

Date: 25.12.2025

Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand

Name of the Activity:

Signature campaigns: Swachhta awareness at local level, organizing signature campaigns involving and with the help of the farmers, farm women and village youth in new villages not adopted under any scheme by the Institute

(At ICAR-CICFR Experimental Fish Farm & Field Centre, Champawat, Uttarakhand)

The activities under the swachhtapakhwada continued with greater participation from the community.

The campaign was organized in village Moradi, Banlekh (Champawat). Awareness on swachhta was created amongst the villagers including youth, farmers and women. They took keen interest in the different activities being carried out by ICAR-CICFR Field Centre under swachhtapakhwada. Cleanliness activities were also carried out in the village.

A signature campaign was undertaken in the village, its vicinity and the community pledged for maintaining cleanliness in the village and the surroundings.

The Scientists of the field centre alongwith all the staff members and the village people participated actively in the campaign.

