

Date: 21.12.2025

Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand

Name of the Activity: Community outreach: Shramdaan activities within surroundings including residential colonies, common market place, Public Health Centres (PHCs), colleges, Anganwadi's, schools

Mera Gaon Mera Gaurav Programme and/or other schemes involving village community

Under the swachhta pakhwada activities, shramdaan was organized near the Saras market complex and Vikas Bhawan campus, Bhimtal to promote cleanliness for a healthy and hygienic life. Sales women of the Bakery shop in the Saras Market complex, Bhimtal also took part in the shramdaan activities. The owner of the canteen being run inside the Saras Market also took part in the campaign.

Sanitation drive was also organized in the adjoining street of the Vikas Bhawan office complex. The staff members of the institute alongwith the local community participated in the campaign.

In another programme under the TSP activities "Karmyogi" VAP (Village Action Plan), a massive swachhta campaign was organized at distant locations in Village Samra and Sirkha Dharchula block, Uttarakhand. Awareness created on maintaining cleanliness in daily lifestyle for a hygienic life. Besides, they were educated on maintaining cleanliness in and around their fish ponds for better yield and to save the livestock from diseases. The farmers actively participated in the programme. The Gram Pradhan of these villages were also present during the campaign.

Dr.R.S. Patiyal, Principal Scientist & Nodal Officer TSP and Dr. Rajesh M., Sr. Scientist of the Institute coordinated the programme in the villages of Dharchula block.



Shramdaan in the nearby street of the office

Shramdaan near to Vikas Bhawan, Bhimtal



Activities near to Saras Market, Bhimtal

In Dharchula block



A village in Dharchula block

A village in Dharchula block