

Date: 19.12.2025

**Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand**

**Name of the Activity: Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places. Motivate communities and institutions to adopt sustainable sanitation practices and facilities through awareness creation and health education.**

The swachhta pakhwada continued with a greater participation from the community as well. In this course of action, a cleanliness campaign was organized in the nearby street adjacent to the institute campus in front of M/s. Grainova, which is a small industrial establishment near to the Institute. The local public moving on the street also took keen interest in the activities being carried out by the institute for maintaining cleanliness in the public places, streets and educating on sanitation practices.

Swachhta campaign was also organized in the residential colony of Vikas Bhavan, Bhimtal. The residents of the colony were briefed on proper disposal of wastes including the plastic wastes in a proper manner, which is very much harmful for health of all living beings. Awareness created on maintaining hygienic conditions in daily routine for a health lifestyle.

