

Date: 27.9.2025

Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand

Name of the Activity: Waste to Art Initiatives

Awareness on creation of useful things out of waste materials.

As a part of Swachhta Hi Sewa campaign, wastes to Art initiatives under Swachhta Hi Sewa was organised by ICAR-CICFR, Bhimtal at the tourist place and park. The programme aimed to raise awareness amongst villagers about how the waste materials can be transformed into useful and aesthetically appealing Art and decorative items. The concept of Reduce-Reuse-Recycle was highlighted and demonstrations were given on converting waste plastic bottles into flower pots, old newspapers into handy bags, which are ecofriendly that too use of waste oilcans for vegetable cultivation.

The villagers were encouraged to adopt these practices, highlighting that the creative use of wastes not only lessen their load on the environment but also safeguards human health and other living organisms too.

