

**Date: 25.9.2025**

**Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand**

**Name of the Activity: Ek Din, Ek Ghanta, Ek Saath – Nation-wide Shramdaan**

- (i) Organized cleanliness campaign in the nearby streets adjacent to Kanara Hotel, Bhimtal**
- (ii) Citizen participation and mobilization of participants for swachhta**

The activities with the theme “Swachhotsav” have been organized at ICAR-CICFR, Bhimtal on September 25, 2025 with the citizen participation.

Cleanliness activities were organized in front of the main office building and nearby adjoining street to the main vikas bhawan chauraha.

Awareness created amongst the community to maintain swachhta in daily life for a healthy lifestyle, which is very important for enhancing efficiency in work.

All the members of staff including the Director, Head of Division, scientists, administrative, technical, MTS, job contract staff, YPs, students/scholars of the institute as well as the local public participated in this campaign.

