

**Date: 23.9.2025**

**Name of the Institute: ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal, Uttarakhand**

**Name of the Activity: Clean Green Utsav**

- (i) **Organization of eco-friendly and zero-waste celebrations with community participation**
- (ii) **Cleaning activities were carried out at the Experimental Fish Farm office, laboratories, farm complex as well in the National Highway (Tanakpur Highway) NH-09**

The Swachhta Hi Sewa activities have been continued with community participation to give it wide publicity for adoption of the sanitation in daily life for a hygienic lifestyle. A message to promote clean and green technologies has also been spread amongst the local public.

All participants have been motivated to face the challenges in adopting the swachhta and to contact with the local bodies for effective disposal at their level.

Cleanliness campaign was also organized in the office premises, laboratories, farm complex of the Experimental Fish Farm & Field Centre, Champawat and also in the National Highway (Tanakpur Highway) NH-09.

All the scientists and staff of ICAR-CICFR Experimental Fish Farm & Field Centre, Champawat alongwith the local public participated in the programme.

